



Stakeholders, Inc.
P.O. Box 177
Slingerlands, NY 12159



Are you interested in having a more engaged and loyal work force? Do you want your employees to feel that you are empowering them to take action in their communities? If your answer is “YES”, then let the Stakeholders help you achieve this goal! Stakeholders, Inc. was founded in 2008 and its current mission is to “inspire and equip people to take action in their communities.” We are a New York State Regional Volunteer Center and a Points of Light affiliate for the Capital Region. At the Stakeholders, we know that people want to volunteer, but often don’t know where to turn for opportunities to give. We also know that corporations, both large and small, experience similar struggles in finding opportunities to give back to their communities. We offer corporations four distinct products and services to help them “engage” their employees and promote community involvement as a core item in their corporate culture.

- **Corporate Volunteer Program** – The Stakeholders partners with companies of all sizes to develop meaningful community engagement and impact that address vital issues. Our team will help your company to set up a “day of service” or “community volunteer” day for your employees to go out into the community and make an impact! In addition, our team will coordinate volunteer events and handle all logistics for your corporate volunteer initiative (whether it is as small as a company sponsored volunteer retreat or a full blown “day or week of service”). Your own corporate volunteer program is critical to inspiring community involvement from your employees as well as driving a more engaged workforce. With our help and guidance, we will help you develop a program that will motivate your employees and build loyalty to your organization. An engaged employee is a loyal employee! It is our belief that nothing builds engagement like being empowered to make an impact in your community.
- **Skills Based Volunteering and Consulting** – We help our corporate clients by facilitating their employees to contribute their specific skill set to their communities. This consulting program will enable employees to partner with specific non-profits and develop strategic planning, board structuring, and succession planning initiatives.
- **Non-Profit Board Services and Training** – We have noticed that while people have the time and motivation for non-profit board service, they may feel reluctant to serve due to a perceived lack

of knowledge or experience. Through our Stakeholders Board Institutes, we train prospective volunteers and instruct them on what it takes to be a board member for a non-profit. This includes training on the legal and financial fiduciary duties of board members; development and fundraising; and strategic planning.

- **Board Match Program** - Stakeholders works with over 700 non-profits, connecting interested individuals and corporations to volunteer opportunities. We can match your employees with non-profit board opportunities based upon the non-profit's needs and the interest and skill set of the individual candidates.

As you can see, we can not only help your corporation with setting up a successful community volunteer program for your employees, but we can also train them and then help them connect with non-profits in the Capital Region. We are your "one stop shop" towards building an engaged employee base through community impact involvement and skills matching. In addition, our affiliation with the Points of Light enables us to access national volunteer assets and programs, which can benefit your corporate volunteer programs. Let us help you make an impact in your community. Please reach out to Catherine Hedgeman at 518-573-3108 or ceo@thestakeholders.org if you are interested in meeting with us or learning more about our programs and services.

Sincerely,

Catherine M. Hedgeman
CEO
The Stakeholders, Inc.